

# GIVING BACK, MOVING FORWARD

2017 Annual Report





# CORE VALUES

- Respect
- Integrity
- Teamwork
- Excellence





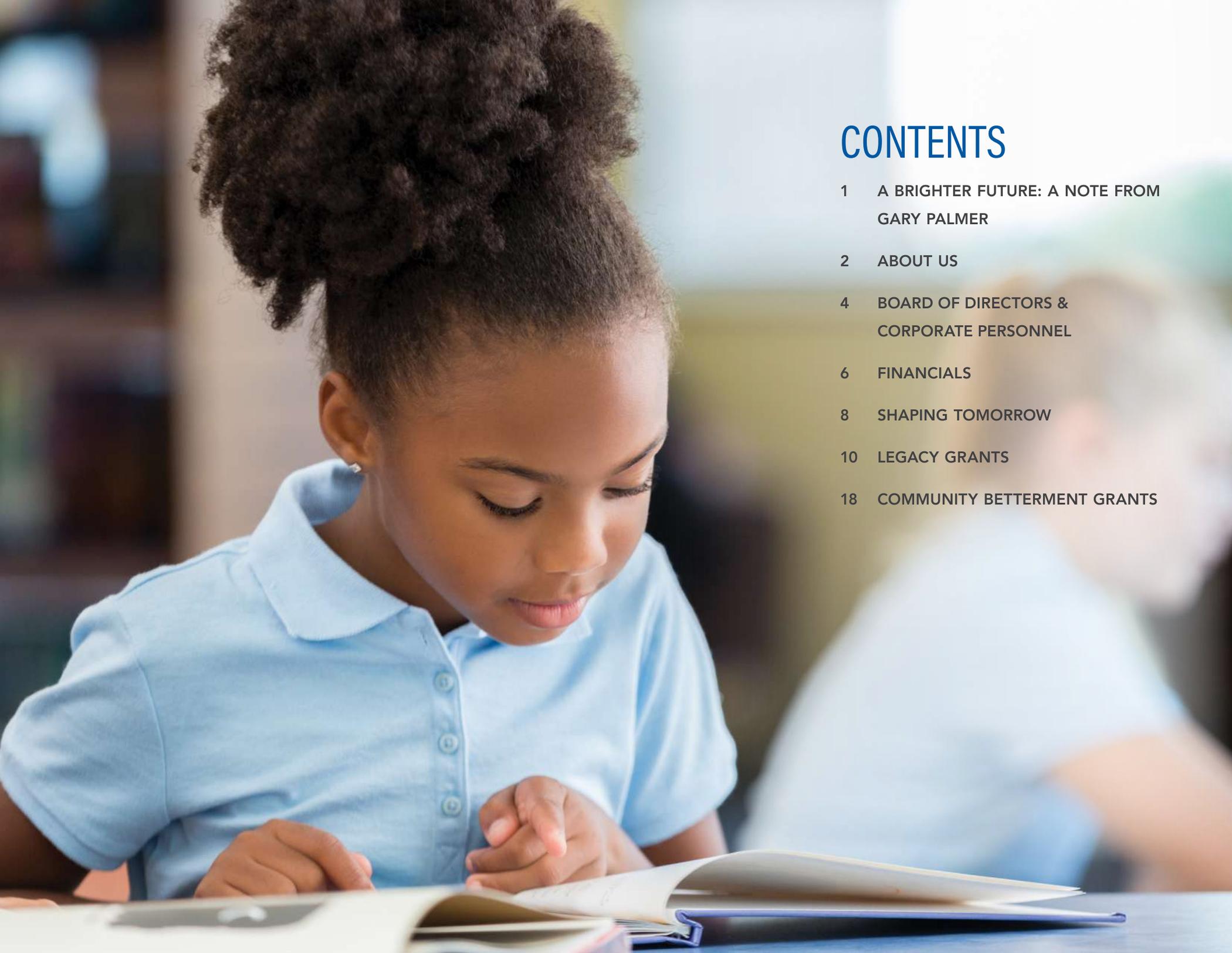
## VISION

To be the best entertainment experience in the Midwest.



## MISSION

We will value our guests, employees, and community through outstanding racing, gaming, and entertainment that exceeds expectations.



# CONTENTS

- 1 A BRIGHTER FUTURE: A NOTE FROM GARY PALMER
- 2 ABOUT US
- 4 BOARD OF DIRECTORS & CORPORATE PERSONNEL
- 6 FINANCIALS
- 8 SHAPING TOMORROW
- 10 LEGACY GRANTS
- 18 COMMUNITY BETTERMENT GRANTS

# A BRIGHTER FUTURE

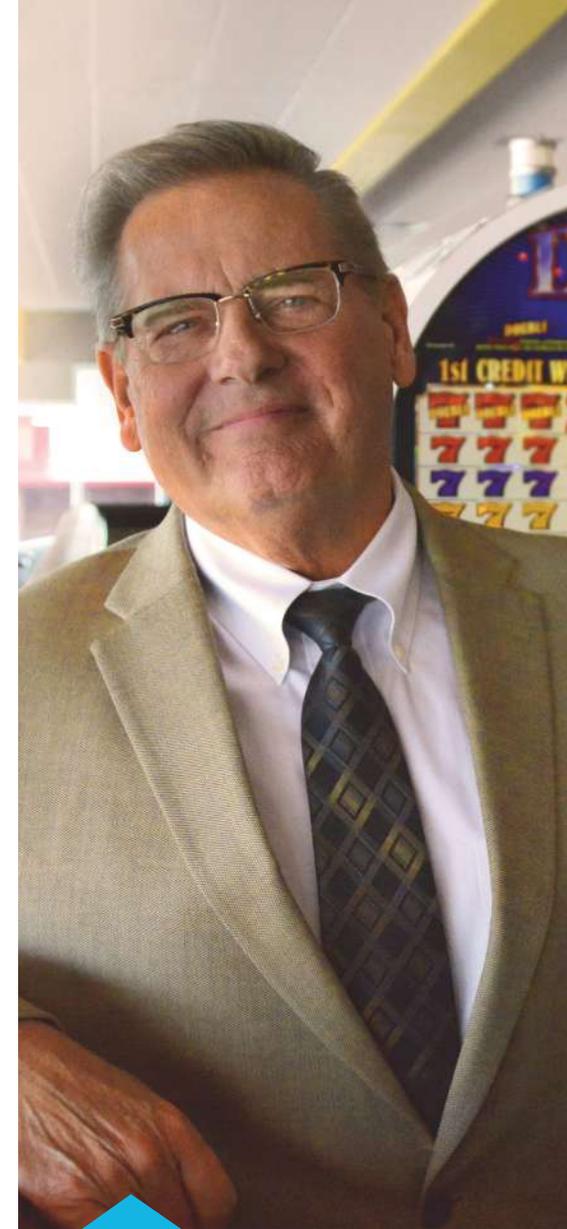
Dear friends of Prairie Meadows,

Thank you for your support of Prairie Meadows and for taking a few moments to read our 2017 Annual Report. As I reflect on this past year, I feel a sense of pride for everything Prairie Meadows accomplished for Central Iowa in 2017.

As a not-for-profit organization, we are dedicated to transforming the lives of those living in Central Iowa. When Prairie Meadows began operations in 1989 as a private/public partnership with Polk County, the company envisioned a long-term goal of promoting economic development, jobs, agriculture, and tourism for the state of Iowa. Year after year, we work toward this goal, and 2017 was no different.

I am pleased to announce that we had a record-breaking year in giving. From supporting the arts to funding numerous park programs to helping fight hunger in Polk County, Prairie Meadows continued our commitment to revitalizing and strengthening the Greater Des Moines area. Best of all, the projects that we are so proud to support and fund will serve our communities for many years to come.

Our dedicated team at Prairie Meadows has come together to build something unique – a culture of compassion, collaboration, and commitment. I am very grateful to work for this company, and with such talented people. As wonderful as this year has been, there is much more we plan to do in the future for our guests, employees, and communities. We are excited to continue moving forward together.



**GARY PALMER**

President/CEO

*Gary Palmer*



# ABOUT US

Prairie Meadows began operations as a nonprofit organization in 1989 with the goal of promoting economic development, jobs, agriculture, and tourism for the state of Iowa. Our outstanding entertainment offerings have made Prairie Meadows a featured destination for casino action, live and simulcast horse racing, big-name entertainment, local and regional acts, and full-service dining amenities. Additionally, Prairie Meadows Hotel provides our guests with a convenient, comfortable place to stay. Our facilities are also ideal for hosting large community events, weddings, business meetings, trade shows, and celebrations with friends and family.

## CASINO

With more than 85,000 square feet of nonstop casino action including popular table games, poker tournaments, exciting promotions, and nearly 1,800 slots – Prairie Meadows has every game this side of Vegas. Along with our extensive casino offerings, we provide an unrivaled, free rewards program to our guests. Members of Prairie Gold Rewards, receive some of the finest casino benefits in the Midwest.

## LIVE RACING

Our live horse racing season runs April – October and includes both Thoroughbred and Quarter Horse meets. The horses compete on our

gorgeous one-mile racetrack, with races taking place Thursday – Sunday for Thoroughbreds, and Friday – Sunday for Quarter Horses, with special race days occurring periodically. Prairie Meadows also offers the best in simulcast racing. We are proud to present year-round horse, harness, and greyhound racing from the nation’s premier tracks.

## HOTEL

Prairie Meadows features a beautiful 168-room hotel with modern decor, impeccable service, and generous hotel amenities that include a saltwater pool, business center, fitness center, and airport shuttle. The award-winning hotel offers double, queen, and king rooms as well as a variety of luxury suites.

## OUR HISTORY



**March 1989**  
Live horse racing began



**April 1995**  
Casino gaming operations began



**December 2004**  
Casino expanded to include table games



**October 2006**  
The Meadows Events and Conference Center opened



Conveniently connected to the casino, the hotel allows guests to stay and play.

**DINING**

Our numerous dining options provide extensive menus, relaxed atmospheres, convenient hours, and specials. Our dining lineup includes award-winning restaurants like AJ's Steakhouse, Triple Crown Buffet,

and Café at the Meadows alongside concession stands, coffee bars, and other quick bite stations.

**EVENTS AND CONFERENCE CENTER**

The Meadows Events and Conference Center provides more than 34,000 square feet of versatile meeting and banquet space. With the ability to

serve up to 2,000 guests, it meets the needs of many events such as banquets, meetings, conferences, and weddings. In addition to space, it also features more than 20 unique room configuration options, the latest audio and visual services, and chef-prepared banquet meals.

Prairie Meadows brings a variety of headline entertainment acts to The Meadows Events Center every year, attracting many visitors to the Altoona and Des Moines area. Performers that have taken the stage at Prairie Meadows include Tony Orlando, Air Supply, Starship, REO Speedwagon, and many others.



**December 2006**  
Triple Crown Buffet opened

**January 2007**  
AJ's Steakhouse opened

**February 2012**  
Prairie Meadows Hotel operations began

**March 2012**  
Café at the Meadows opened

**October 2016**  
Prairie Gold Rewards launched

# 2017 Board of Directors

## Executive Committee



Linda Grandquist  
Chair, Executive  
Committee



Kurt Rasmussen  
Vice Chair, Executive  
Committee



Martha Willits  
Secretary, Executive  
Committee



E.J. Giovannetti  
Executive Committee



Gerry Neugent  
Executive Committee

## Board of Directors



Bob Chittenden



Mark Cooper



Michael Gartner



John Irving



Gene Meyer



Lisa Moody-Tunks



Karen Novak Swalwell



Jack Peters



Suku Radia



Paul Rogness

## 2018 Executive Committee

Kurt Rasmussen  
Chair, Executive Committee

Gerry Neugent  
Vice Chair, Executive  
Committee

Martha Willits  
Secretary, Executive  
Committee

E.J. Giovannetti  
Executive Committee

Suku Radia  
Executive Committee

## 2018 Board of Directors

Dennis Albaugh | Bob Chittenden | Mark Cooper | Michael Gartner | John Irving | Gene Meyer | Lisa Moody-Tunks | Karen Novak Swalwell | Paul Rogness | Mary Simon

# 2017 Corporate Personnel

## Prairie Meadows Executive Management



**Gary Palmer**  
President  
Chief Executive Officer



**Ann Atkin**  
Senior Vice President  
Chief Operating Officer



**Brad Rhines**  
Senior Vice President  
Chief Strategic Officer

**PRAIRIE MEADOWS  
EMPLOYS NEARLY 1,300 PEOPLE  
ACROSS 21 DEPARTMENTS, WITH  
26 DIFFERENT LANGUAGES SPOKEN.**

## Vice Presidents



**Elaine Castelline**  
Vice President Finance  
Chief Financial Officer



**Clint Pursley**  
Vice President Security



**Michele Wilkie**  
Vice President  
Human Resources



**Clay Willey**  
Vice President Hospitality

## Prairie Meadows Corporate Management



**Tony Guzman**  
Director of  
Information Technology



**Derron Heldt**  
Director of Racing



**Eddie Llambias**  
Director of Casino  
Operations



**Polly Loneman**  
Director of Marketing



**Julie Stewart**  
Director of  
Community Relations



**Dustin VandeWeerd**  
Director of Facilities



**Steve Anderson**  
Assistant Director  
of Hospitality



**Dawn Brandt**  
Assistant Director  
of Cage Operations



**Scott Doup**  
Assistant Director  
of Accounting



**Eric Halstrom**  
Assistant Director  
of Racing



**Pam Nash**  
Assistant Director  
of Facilities



**Tony Stork**  
Assistant Director  
of Information Technology



**Angie Vandehaar**  
Assistant Director  
of Slot Operations



# IMPACTING OUR COMMUNITY

As a nonprofit organization, our gaming taxes and charitable contributions to date have helped transform the lives of those in our Central Iowa community.

Polk County  
\$591 Million

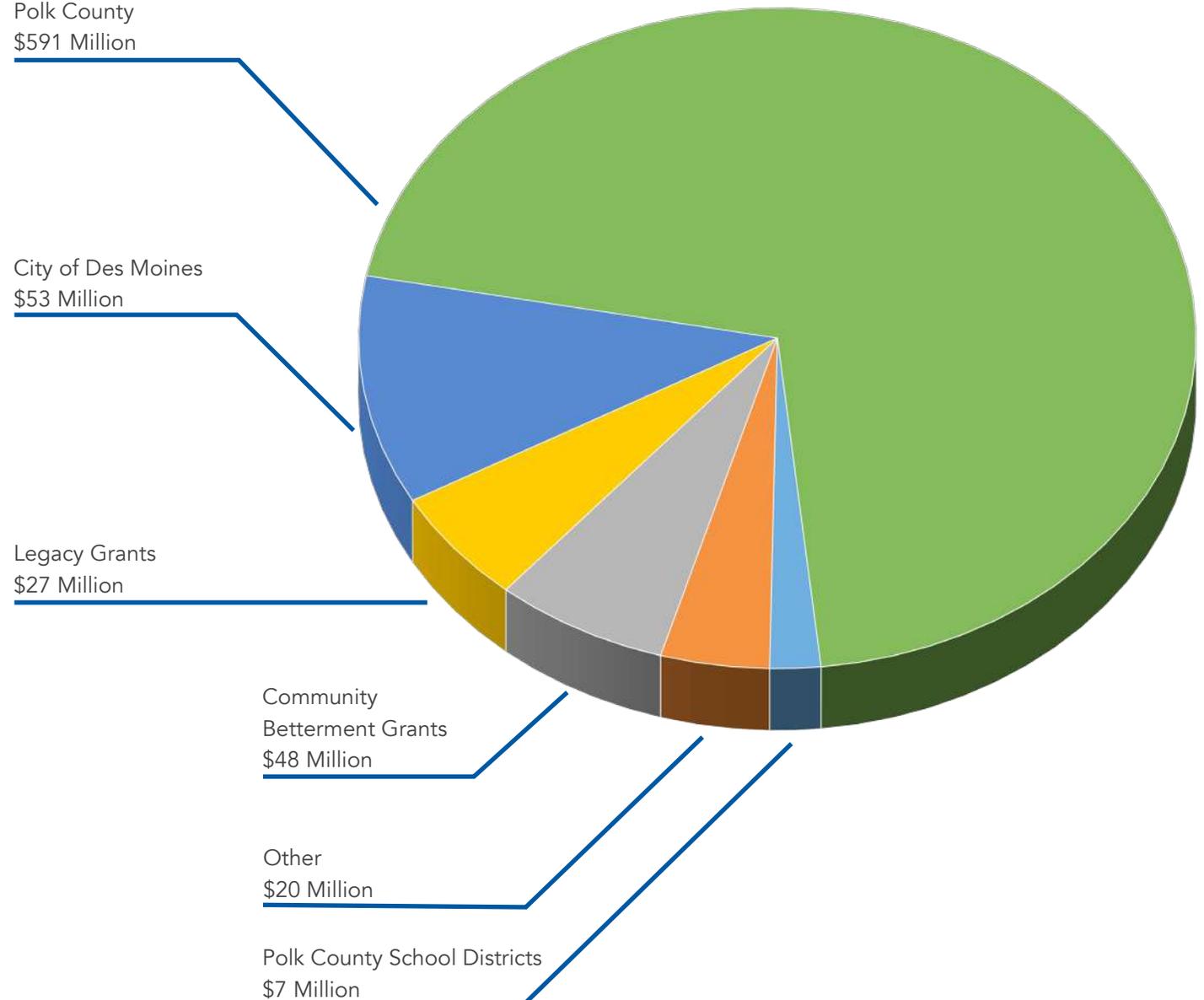
City of Des Moines  
\$53 Million

Legacy Grants  
\$27 Million

Community  
Betterment Grants  
\$48 Million

Other  
\$20 Million

Polk County School Districts  
\$7 Million



## Community Giving & Taxes 2017

<b>Charitable Giving</b>	<b>\$37.9 Million</b>
Polk County	\$25.9 Million
Community Betterment Grants	\$2 Million
Legacy Grants	\$3.6 Million
City of Des Moines	\$4.2 Million
Polk County School Districts	\$700 Thousand
Other	\$1.5 Million
<b>Taxes</b>	<b>\$48.1 Million</b>
<b>Total</b>	<b>\$86 Million</b>

## Community Giving & Taxes 1996 - December 31, 2017

<b>Charitable Giving</b>	<b>\$746 Million</b>
Polk County	\$591 Million
Community Betterment Grants	\$48 Million
Legacy Grants	\$27 Million
City of Des Moines	\$53 Million
Polk County School Districts	\$7 Million
Other	\$20 Million
<b>Taxes</b>	<b>\$948 Million</b>
<b>Total</b>	<b>\$1.69 Billion</b>

**Total Net Revenues** **\$205.7 Million**

**Total Operating Expenses** **\$148.8 Million**

## Community Betterment and Contributions

Polk County Facility Fees	\$16.2 Million
Polk County Net Receipts	\$9.7 Million
City of Des Moines Revenue Sharing	\$4.2 Million
Polk County School Districts	\$700 Thousand
Legacy and Community Betterment Grants, Other	\$7.1 Million

**Total** **\$37.9 Million**





SINCE 1996, PRAIRIE MEADOWS HAS GIVEN MORE THAN \$1.69 BILLION TO THE STATE OF IOWA THROUGH TAXES, GRANTS, AND DONATIONS.

# SHAPING OUR FUTURE

As Iowa's largest entertainment attraction, Prairie Meadows brings millions of people to Altoona, helping the area create and sustain a strong economy. The appeal of Polk County continues to grow as more businesses and people begin to call the Greater Des Moines area home. Altoona alone welcomes more than 4 million visitors per year thanks to destinations like Prairie Meadows.

In addition to outstanding entertainment offerings, the Altoona region boasts a low unemployment rate and rising commercial and industrial occupancy rates. According to 2018 Sperling's BestPlaces, the unemployment rate in Altoona is 3.9 percent, with job growth of 0.7 percent; future job growth over the next ten years is predicted to reach 37.5 percent. The region's availability of jobs and growing workforce are building momentum and boosting local commerce. And that is not all that is growing, by 2019, Altoona's population is expected to reach more than 17,000, which is a 17 percent increase since 2010.

In 2017, Prairie Meadows implemented a number of exciting new projects. We incorporated more community events, especially during live racing season, such as Triple Crown Watch Parties, Pig Races, Wiener Dog Races, and a Labor Day celebration titled Backyard Bash.

Prairie Meadows celebrated the one-year anniversary of its loyalty program, Prairie Gold Rewards, in October 2017. New perks were launched and the top rewards level, Black Tier, was unveiled. Prairie Meadows is continually evaluating and improving the program to better serve guests. To enhance Prairie Gold Rewards and promote economic success, Prairie Meadows plans to expand the program to include partnerships with vendors and retailers throughout the Greater Des Moines area.

The property will be undergoing renovations in 2018. The Clubhouse and Champions on Level 4 will be getting a new look and updated wagering terminals. New technologies will include self-service wagering

terminals and improved tablet wagering. The Meadows Events Center is also getting a new, modern look, which will bring more visitors, conferences, weddings, concerts, and other events to the venue.

Through taxes, charitable donations, and other contributions to the economy, Prairie Meadows has made a lasting

impact on Polk County. The area is quickly becoming a tourist hotspot and competitive environment for employers and retailers alike. As Polk County continues to grow and prosper so does Prairie Meadows. We look forward to contributing to the community's growth in the years to come.

Sources: E.P.I.C; Altoona Now; 2018 Sperling's BestPlaces



**MORE THAN \$746 MILLION OF OUR DONATIONS  
REMAINED RIGHT HERE IN OUR COMMUNITY.**

# LEGACY GRANT PROGRAM

Prairie Meadows had a record-breaking year of giving in 2017. Through our Legacy Grant program, we awarded more than \$3 million to organizations and communities in Iowa.

Our Legacy Grant Program provides funding in the range of \$100,000 to \$1 million for large-scale, signature projects in Central Iowa.

## 2017 LEGACY GRANT RECIPIENTS

### Blank Park Zoo Foundation

Anniversary Pathway &  
Giraffe Barn Expansion  
Grant Amount: \$500,405

The funds from this grant went toward the development of the zoo's 50th Anniversary Pathway as well as an expansion to the giraffe and African hoof stock exhibits. The giraffe and African hoof stock exhibit is the zoo's most popular attraction. Before this expansion, the zoo was forced to close the exhibits when the weather fell below 60 degrees.

The expansion includes an all-season, indoor giraffe barn that gives guests the opportunity to view and feed the animals. The expansion also gave the animals more space to live and play, and will help with conservation efforts. It will serve as a breeding and holding space for endangered animals before future reintroduction to the wild in Africa.

The 50th Anniversary Pathway will create a loop from the Prairie Meadows

African Savannah Rhino Exhibit to the newly expanded giraffe barn and education outlook. This pathway will create two-way traffic and increase safety for guests and staff. Along the pathway, guests will get to view the endangered black rhinoceros, ostrich, white antelope, and many other animals.

### City of Des Moines Police Department

Initiation and Integration of Body-Worn  
Cameras with In-Vehicle Video Systems  
Grant Amount: \$199,595

The Des Moines Police Department has utilized in-vehicle video systems for several years, but these systems have a very defined recording area. The department needed to expand their video coverage to include body-worn cameras, which offer a more complete visual record – making them an essential part of public safety.

One of the police department's largest concerns in planning this project was the storage and security of the

captured videos. Through research, it was determined that two dedicated servers would be needed in order to establish a secure data storage solution. Prairie Meadows' donation to this project helped cover the cost of the needed servers.

### City of Pleasant Hill

Pleasant Hill Community Park  
Grant Amount: \$100,000

The City of Pleasant Hill is developing a new community park with the help of Prairie Meadows. Our Legacy Grant will help complete phase one of the Pleasant Hill Community Park, which includes three core development components.

The first step will include detailed engineering, design, and development work in addition to a site survey and permitting. The second component in phase one will be comprised of clearing and grubbing the site, earthwork and mass grading, utility installation, main roadway and roundabout construction, placing restroom facilities, installing park

signage and public art, and seeding and landscaping. The third and final leg of phase one will be focused on enhancing the soccer fields with parking, lighting, plaza area, and sidewalks.

### **Community Foundation of Greater Des Moines**

Bricker-Price Block Project  
Grant Amount: \$200,000

The Bricker-Price Block has served a variety of functions since it was constructed in the heart of Earlham more than a century ago. Our Legacy Grant will help fund The Bricker-Price Block Project (BPBP). The BPBP mission is to expand educational, cultural, and recreational opportunities for Iowans through the restoration and redevelopment of the historic Bricker-Price Block.

Once complete, the renovation will revitalize neglected storefronts and transform them into welcoming spaces. The renovation will include creating a modern event space that will provide opportunities for classes, culinary explorations, and more. It will also include a gathering place for teens as well as a for-profit restaurant and patio. Currently there are no cultural or tourist attractions in the city, and few opportunities for children and adults to experience the arts. These transformations will capitalize on cultural tourism and bring new energy and jobs to the area.

### **Courage League Sports**

East Polk Expansion  
Grant Amount: \$100,000

Courage League Sports is an organization that offers an adaptive facility for community members of any age with special needs. Its programs provide people with physical, cognitive, or emotional disabilities the opportunity to participate in sports and other recreational activities outside a therapy atmosphere. Over the past several years, the organization's monthly participation numbers have grown to more than 1,000 children and 500 adults.

To continue to meet the needs of their members, Courage League Sports was in need of a second location. Prairie Meadows donated \$100,000 to help make this possible. The new recreational facility is located in eastern Polk County and mirrors the current adaptive gym, while also serving as a gathering place for the community.

### **Des Moines Metro Opera, Inc.**

Words & Music at the Carnegie – From Historic Library to Opera Center  
Grant Amount: \$100,000

Des Moines Metro Opera (DMMO) is embarking on the exciting endeavor of bringing their headquarters, the historic Carnegie Library, into the 21st century. This project, partially funded by Prairie Meadows' donation, will renovate and expand the Carnegie Library to better support the opera's performances, education, and outreach efforts.



An architectural rendering of a park overlook. The scene shows a wide, paved walkway leading to a viewing platform. The platform has a wooden deck and is enclosed by a blue metal mesh fence. A red metal railing with a blue handrail runs along the edge of the platform. Several people are depicted: a man in a red shirt stands near a stone pillar, a man in a white shirt stands near the railing, and a woman in a blue jacket sits on a rock. In the background, a city skyline is visible under a blue sky with scattered clouds. The foreground is filled with vibrant, colorful flowers in shades of purple, blue, and yellow.

TO DATE, PRAIRIE MEADOWS HAS COMPLETED 89 PROJECTS AND AWARDED \$27 MILLION THROUGH OUR LEGACY GRANT PROGRAM.

The historical integrity of the Carnegie Library will be maintained throughout the renovation, which includes upgrading and expanding the facility to enlarge rehearsal and education space; creating a new community engagement space; and improving accessibility, efficiency, and productivity for DMMO staff and volunteers.

### **Des Moines Park & Recreation Foundation**

MacRae Park Overlook  
Grant Amount: \$200,000

Beautiful MacRae Park is one of Des Moines' oldest parks and sits just south of downtown. Prairie Meadows donated \$200,000 to the Des Moines Park & Recreation Foundation to put toward the development of an expansive overlook and new shelter house in MacRae Park. These improvements will rejuvenate the park and create an iconic gathering point with stunning views of downtown Des Moines, the State Capital, and Raccoon River Valley.

### **Des Moines Water Works Park Foundation**

Water Works Park Master Plan – The Big Splash  
Grant Amount: \$200,000

Des Moines Water Works Park serves as a critical source of clean drinking water for more than 500,000 Central Iowans. Des Moines Water Works Park's Big Splash project aims to create an iconic urban green space in the heart of Des

Moines. Prairie Meadows has awarded the organization a \$200,000 Legacy Grant to help them meet this goal. The funds from the grant will go toward revitalizing the park. The completion of this project will offer the community more recreational and educational opportunities to engage in clean-water education while utilizing the park in a multitude of cultural, health, and recreational activities.

### **Food Bank of Iowa**

Fighting Hunger Feeding Hope  
Grant Amount: \$100,000

The Food Bank of Iowa distributes food in 55 Iowa counties, including Polk County. Prairie Meadows gave \$100,000 to the Food Bank of Iowa for their Fighting Hunger, Feeding Hope campaign. Nearly 180,000 Iowans in the organization's service area experience food insecurity; this campaign will help the Food Bank of Iowa meet the needs of Iowans struggling with hunger.

The Fighting Hunger, Feeding Hope campaign will allow the Food Bank of Iowa to double food distribution by restructuring their space to work more efficiently. They will also be able to provide healthier food, such as meat, milk, eggs, fruits, and vegetables by increasing the available cooler and freezer space. The organization will also add an on-site food pantry, allowing them to provide immediate food assistance to clients.

Currently, the Food Bank of Iowa is forced to turn down truckloads of bulk-packaged food donations due to constrained space. This Legacy Grant will help fund the building of a clean room at the Food Bank of Iowa so the organization has space to accept and repackage the bulk items into sizes convenient for family use. This addition will make the Iowa Food Bank the first food bank in Iowa to have a clean room.

### **Greater Des Moines Habitat for Humanity**

Greater Des Moines Habitat for Humanity Pocket Neighborhood  
Grant Amount: \$250,000

With the help of Prairie Meadows, Habitat for Humanity will create 23 new home-ownership opportunities through the construction of a pocket neighborhood; a 10-house, one-week 'Blitz Build' on Watson Avenue; and approximately 15 owner-occupied repair services via the Rock the Block program. Our Legacy Grant funded the infrastructure of the pocket neighborhood in the Birdland (Union Park) area of Des Moines.

A pocket neighborhood is a cluster of homes that are gathered around a shared open space, with the intent of creating a sense of community, stewardship, and pride. Upon its completion, the Birdland Pocket Neighborhood will be the first of its kind in Iowa and will serve as a replicable model that will change the

way the Des Moines community sees affordable housing.

### **Mainframe Studios**

Mainframe Studios  
Grant Amount: \$100,000

Mainframe Studios' mission is to provide permanent, affordable workspaces for artists of all disciplines. Prairie Meadows donated \$100,000 to help the organization continue to pursue this goal. Mainframe Studios purchased the former CenturyLink facility, and throughout the next few years will transform the 164,000 square foot building, located at 900 Keosauqua Way, into affordable studios for local artists. The property will feature 180 artist studios, arts-related nonprofit offices, a commercial kitchen, and event rental space.

Ceramicists, photographers, game developers, illustrators, musicians, painters, metalsmiths, sculptors, and many others are waiting to lease space. The project's estimated completion date is March of 2019, but tenants are able to move in as construction phases are completed. Once finished, Mainframe Studios will become a national model as one of the largest affordable workspaces for artists in the country.

### **Parks Area Foundation Riverview Riviera Stage**

Grant Amount: \$250,000

The Parks Area Foundation is working to redevelop Riverview Park into a new



public space and entertainment venue. The funds from our Legacy Grant will fund the construction of an outdoor stage at Riverview Park. It will be the second permanent outdoor stage in Des Moines and will increase Central Iowa's ability to celebrate the arts. Performances are expected to attract thousands to the area, promoting economic, employment, and tourism growth.

### **Prairie Meadows Scholarship Program**

Grant Amount: \$100,000

Since 2001, Prairie Meadows has awarded more than 620 Central Iowa students a \$2,500 scholarship to help pay for the Iowa college or university of their choice. Our scholarship program is proud to annually award two \$2,500 scholarships to graduating high school seniors at every participating high school in Polk County, and two \$2,500 scholarships to our employees or children of employees.

### **Roman Catholic Diocese of Des Moines**

Renovation of Historic Des Moines Catholic Pastoral Center  
Grant Amount: \$200,000

The Des Moines Catholic Pastoral Center has a rich history in the heart of downtown Des Moines and is registered as a local landmark. It was designed by world-renowned architect Ludwig Mies van der Rohe. The building currently acts as the main

office for the Roman Catholic Diocese of Des Moines, which serves more than 130,000 individuals in Polk County and southwest Iowa. Prairie Meadows' \$200,000 donation will help repair the building. These repairs will improve the Center for thousands of visitors and passersby for years to come.

### **6th Avenue Corridor**

6th Avenue Corridor Streetscape  
Grant Amount: \$250,000

The 6th Avenue Corridor Streetscape Project will transform the 6th Avenue Corridor, a designated Iowa Urban Main Street District and Iowa Great Place. This project will foster community connections, support public transportation, reduce vehicular traffic, increase safety for those walking and bicycling in the area, and spur revitalization and economic development in struggling and diverse urban core neighborhoods. Prairie Meadows Legacy Grant will help fund Phase I of this three-phase project.

This three-phase project includes reducing traffic lanes from five to three, enlarging sidewalks, incorporating "green" infrastructure through bioretention cells for stormwater management and permeable paving, planting additional street trees, painting bike sharrows, upgrading lighting and street furniture, and installing public art that celebrates the multiculturalism of the area.

### **Society of St. Vincent de Paul**

Southside Food Desert – Over 4,000 People Going Hungry  
Grant Amount: \$100,000

St. Vincent de Paul (SVdP) opened a new location at 520 Army Post Road in Des Moines. Along with the new location, SVdP opened an additional thrift store in partnership with Hunger Free Polk County. The thrift store will help maximize the social services SVdP offers.

The \$100,000 Legacy Grant will help ensure the expansion of services, which will result in serving more than 4,000 additional clients. SVdP will be able to provide clothes, linens, furniture, healthy food, and educational programming to clients while helping to build and instill a sense of dignity within them.

### **Ss. John and Paul Catholic Church**

Building Faith Capital Campaign  
Grant Amount: \$50,000

Ss. John and Paul Parish is a flourishing faith community that serves citizens of Altoona, Bondurant, Pleasant Hill, Mitchellville, Runnells, and beyond. The parish is projected to grow to more than 1,200 households by 2030. Prairie Meadows' donation will aid the parish in accommodating this growth through renovations of the parish's current offices and parish hall. The 6,000-square-foot parish hall is used for community events such as fish fries and faith formation sessions.

# SEE OUR IMPACT

## LIFETIME-TO-DATE LEGACY GRANTS

Since 2003, our Legacy Grant Program has given \$27 million to help transform the lives of those in our community.

From the iconic Blank Park Zoo to the Science Center of Iowa, funding from this program has played a major role in revitalizing the Greater Des Moines area.

## HISTORICAL LEGACY GRANT RECIPIENTS 2003 - 2017

<b>Amanda Cares</b> \$124,224	<b>Children and Families of Iowa</b> \$100,000	<b>Des Moines Area Community College Foundation</b> \$213,000	<b>Des Moines Social Club</b> \$250,000
<b>Anawim Housing</b> \$150,000	<b>ChildServe</b> \$350,000	<b>Des Moines Art Center</b> \$100,000	<b>Des Moines Symphony</b> \$200,000
<b>Animal Rescue League of Iowa</b> \$100,000	<b>City of Bondurant</b> \$250,000	<b>Des Moines Metro Opera, Inc.</b> \$100,000	<b>Des Moines Water Works Park Foundation</b> \$200,000
<b>Ankeny Community Foundation</b> \$100,000	<b>City of Des Moines Police Department</b> \$199,595	<b>Des Moines Park &amp; Recreation Foundation</b> \$200,000	<b>Dowling Catholic High School</b> \$400,000
<b>Blank Children's Hospital</b> \$200,000	<b>City of Des Moines - South Des Moines Little League</b> \$500,000	<b>Des Moines Pastoral Counseling Center</b> \$100,000	<b>Drake University</b> \$1,400,000
<b>Blank Park Zoo Foundation</b> \$900,405	<b>City of Pleasant Hill</b> \$100,000	<b>Des Moines Performing Arts</b> \$774,371	<b>East High School Alumni Association</b> \$161,500
<b>Boys &amp; Girls Club of Central Iowa</b> \$68,000	<b>City of Waukee</b> \$150,000	<b>The Des Moines Playhouse</b> \$350,000	<b>East High School</b> \$750,000
<b>Bridges of Iowa</b> \$120,000	<b>Community Foundation of Greater Des Moines</b> \$200,000	<b>Des Moines Public Charter School Foundation</b> \$100,000	<b>Easter Seals Society of Iowa</b> \$100,000
<b>Broadlawns Medical Center Foundation</b> \$450,000	<b>Courage League Sports</b> \$100,000	<b>Des Moines Public Library Foundation</b> \$1,000,000	<b>Food Bank of Iowa</b> \$100,000
<b>Central Iowa Shelter and Services</b> \$600,000			



Blank Park Zoo

SINCE 2001, MORE THAN 620 STUDENTS IN CENTRAL IOWA HAVE BENEFITED FROM THE PRAIRIE MEADOWS SCHOLARSHIP PROGRAM.



Prairie Meadows Scholarship Program

Fort Des Moines Museum & Education Center  
\$100,000

Goodwill Industries of Central Iowa  
\$100,000

Grand View University  
\$1,000,000

Great Outdoors Foundation  
\$100,000

Greater Des Moines Botanical Garden  
\$500,000

Greater Des Moines Habitat for Humanity  
\$500,000

Holy Family School Inner City Youth Foundation  
\$250,000

The Homestead  
\$100,000

Hoyt Sherman Place Foundation  
\$100,000

Institute for Character Development  
\$625,000

Iowa High School Athletic Association  
\$750,000

Iowa Homeless Youth Center  
\$100,000

Iowa Legal Aid  
\$125,000

Iowa National Bar Association  
\$100,000

Iowa Natural Heritage Foundation  
\$141,250

Lincoln High School Foundation  
\$375,000

Link Associates Foundation  
\$200,000

Living History Farms  
\$100,000

Mainframe Studios  
\$100,000

Mayor's Landscape Task Force  
\$50,000

Mercy Foundation  
\$300,000

Oakridge Neighborhood Services  
\$100,000

On With Life Foundation  
\$400,000

Pappajohn Sculpture Garden  
\$300,000

Parks Area Foundation  
\$250,000

Planned Parenthood  
\$100,000

Polk County Housing Trust Fund  
\$525,000

Prairie Meadows Scholarship Program  
\$1,391,004

Principal Riverwalk  
\$100,000

Roman Catholic Diocese of Des Moines  
\$200,000

Roosevelt High School Foundation  
\$375,000

Salisbury House Foundation  
\$125,000

Science Center of Iowa  
\$1,000,000

6th Avenue Corridor  
\$250,000

Society of St. Vincent de Paul  
\$100,000

Ss. John and Paul Catholic Church  
\$50,000

St. Anthony Catholic School  
\$300,000

Terrace Hill Foundation  
\$400,000

Terrace Hill Partnership  
\$100,000

United Way of Central Iowa  
\$1,350,000

UnityPoint Health Foundation  
\$900,000

World Food Prize Foundation  
\$325,000

Youth Emergency Services & Shelter of Iowa  
\$200,000

## MAJOR GIFTS TO DATE

Prairie Meadows classifies the largest donations given as major gifts. These donations fund important programs and help solidify financial security for important organizations in our community.

From supporting arts and culture, economic development, and education, to health and human services – we are making a difference.

**Altoona Economic Development**  
**\$7.5 Million**

**The Partnership for a  
Hunger-Free Polk County**  
**\$1.35 Million**

**YMCA of Greater Des Moines**  
**\$1.2 Million**

## COMBATING HUNGER

Hunger happens 365 days of the year, and it happens for 26,690 individuals in Polk County. There are 26,690 people, including 13,464 children, in Polk County who are going hungry, with an additional 72,379 people who are food insecure. The Partnership for a Hunger-Free Polk County is dedicated to ensuring that members of our community have access to food they need.

Prairie Meadows is continually helping to combat hunger in our community.

We are proud to support The Partnership for a Hunger-Free Polk County as well as other local organizations, events, and charities related to this cause. In 2017, we awarded Legacy and Betterment Grants to organizations and projects such as Food Bank of Iowa, Urbandale Food Pantry, Fighting Hunger Feeding Hope, and the Southside Food Desert – Over 4,000 People Going Hungry.

Food Bank of Iowa



# COMMUNITY BETTERMENT GRANT PROGRAM

Through our Betterment Grant Program, Prairie Meadows donated more than \$2 million to Iowa communities in 2017 – bringing our lifetime-to-date Betterment Grant total to \$48 million. Our Community Betterment Grants provide funding to small-to-medium sized projects, with grants ranging from \$100 to \$99,999. From funding meals for hungry children and an essential free medical clinic, to renovating schools and improving city parks, Prairie Meadows is proud to help improve the lives of thousands of Iowans.

ACCESS (Assault Care Center Extending Shelter and Support)  
ALS Association, Iowa Chapter  
Altoona Area Historical Society  
Alzheimer's Disease and Related Disorders Association, Inc.  
American Red Cross, Central Iowa  
Animal Lifeline of Iowa  
Animal Rescue League of Iowa, Inc.  
Ankeny Instrumental Music Foundation, Inc.  
Arc of Story County  
Ballet Theatre of Des Moines  
Best Buddies Iowa  
Bidwell Riverside Center  
Big Brothers Big Sisters of Central Iowa  
Blank Children's Hospital  
Blank Park Zoo Foundation  
Boone County Historical Society  
Boys & Girls Clubs of Central Iowa  
Broadlawns Medical Center Foundation

Camp Hantesa, Camp Fire Heart of Iowa  
Camp Hertko Hollow, Inc.  
Can Do Cancer  
Catholic Charities  
Central Iowa Sheet Metal Training Fund  
Central Iowa Shelter & Services  
Central Iowa Wind Ensemble  
Children & Families of Iowa  
Children and Family Urban Movement  
Children's Cancer Connection  
ChildServe Foundation  
Christ the King Catholic School  
Chrysalis Foundation  
City of Altoona  
City of Altoona Fire Department  
City of Altoona Police Department  
City of Boone Fire Department  
City of Colo Fire and Rescue  
City of Indianola Police Department  
City of Johnston

City of Mitchellville Public Library  
City of Pleasantville  
City of Sully  
Civic Music Association  
Class Act Productions  
Colfax Park and Recreation Auxiliary Board, Inc.  
Collins Maxwell Partners in Education  
Community Foundation of Greater Des Moines  
Community Youth Concepts  
Courage League Sports  
Cross Point Family Church of Bondurant  
Cystic Fibrosis Foundation  
Dallas County Hospital Foundation, Inc.  
Delaware Township Fire Department  
Dental Connections, Inc.  
Des Moines Area Community College Foundation  
Des Moines Area Religious Council (DMARC)

Des Moines Art Center	Friends of Prairie Learning Center
Des Moines Arts Festival	Goodwill Industries of Central Iowa
Des Moines Bicycle Collective	Graceland University
Des Moines Carousel Foundation	Grand View University
Des Moines Community Playhouse	Great Outdoors Foundation
Des Moines I Have a Dream Foundation	Greater Altoona Community Service Campus
Des Moines Independent Community School District	Greater Des Moines Botanical Garden
Des Moines Metro Opera, Inc.	Greater Des Moines Community Band, Inc.
Des Moines Performing Arts	Greater Des Moines Music Coalition
Des Moines Public Library Foundation	Greater Des Moines Public Art Foundation
Des Moines Social Club	Grinnell Regional Medical Center
Des Moines Symphony Association	Holy Trinity Catholic School & Church
Des Moines University	The Homestead
Downtown Events Group, Inc.	House of Mercy
Dr. Nick Palmer & Jim Ellefson Free Medical Clinic	Hoyt Sherman Place
Drake University Cowles Library	Indian Creek Circles 4-H Club & Iowa 4-H Foundation
Drake University The Robert D. and Billie Ray Center	Indianola Community Youth Foundation
Dress for Success Des Moines	Iowa Asian Alliance
Easter Seals Society of Iowa	Iowa Foster and Adoptive Parents Association
Eastern Polk Regional Development, Inc.	Iowa International Center
The Eddie Davis Community Center, Inc.	Iowa Laborers District Council Heavy Highway Training Fund
Everybody Wins! Iowa	Iowa Laborers-Employers Cooperation and Education Trust
First Christian Church	
Food Bank of Iowa	
FreeStore	





Iowa Legal Aid	Mitchellville Elementary PTA	Primary Health Care, Inc.	United Way of Central Iowa
Iowa Lutheran Hospital	Mitchellville Firefighters Association, Inc.	Progress Industries	UnityPoint Health Foundation
Iowa Methodist Medical Center	Montezuma Schools	Project Linus of Story, Boone, & Polk Counties of Iowa	Urbandale Community Action Council, Inc.
Iowa Public Radio, Inc.	Mosaic	Puppy Jake Foundation	Urbandale Food Pantry
Iowa Quilt Museum	Music Under the Stars	Reach Out and Read Iowa	Variety: The Children's Charity
Iowa Radio Reading Information Services for the Blind & Print Handicapped, Inc.	National Society of the Daughters of the American Revolution: Jean Marie Cardinell Chapter	Rebuilding Together Greater Des Moines	Visiting Nurse Services
Iowa Sports Foundation	Newton High School	Roland Public Library	West Des Moines Historical Society
Iowa State Building & Construction Trades Council	North Central States Regional Council of Carpenters	Roman Catholic Diocese of Des Moines	West Des Moines Human Services
Iowa State Fair Blue Ribbon Foundation	Norwalk Elementary Parent Teacher Organization	Roosevelt Cultural District	Windsor Heights Foundation
Iowa Youth Chorus	Oakridge Neighborhood Services	Salisbury House Foundation	World Food Prize Foundation
Jasper Community Foundation for Friends of the Prairie City Public Library	On With Life Foundation	SCI CAN Foundation	YMCA of Greater Des Moines
John L. Lewis Commission	Operation Downtown: Brenton Skating Plaza	Science Center of Iowa	Young Women's Resource Center
Junior Achievement of Central Iowa, Inc.	Opportunity On Deck	Senior Care of Iowa	Youth and Shelter Services, Inc.
Latino Resources, Inc.	Orchard Place	Shoes That Fit	Youth Emergency Services & Shelter of Iowa
Link Associates Foundation	Palmyra Township	Society of St. Vincent de Paul	Youth Homes of Mid-America Foundation
Little League Baseball, Inc.	The Pet Project Midwest	Southeast Polk Community School District	
Living History Farms	Planned Parenthood of the Heartland, Inc.	Southeast Polk Dollars for Scholars	
Local 67 Training Program Trust	Pleasantville Fire Rescue Association	Southeast Polk School District: Four Mile Elementary	
Make-A-Wish Foundation of Iowa	Polk County: Crisis & Advocacy Services	Special Olympics Iowa	
Maxwell Area Renewal Committee	Prairie City Police Department	St. Anthony Catholic School	
Maxwell Fire Department	Prelude Behavioral Services, formerly MECCA SERVICES	St. Theresa Catholic School	
Mercy Foundation	The Presbytery of Des Moines of the Presbyterian Church (USA)	Summit Middle School: Johnston Community Schools	
Mercy Medical Center, Newton		Swerve Outreach (Kids Cafe program)	
Metro Arts Alliance of Greater Des Moines		Train To, Inspire Inc.	
		Trees Forever	



CASINO

# Supporting the communities where we *live, work, & play*

With a successful year of giving behind us, we are eager for the opportunities 2018 will bring as we continue to play an important role in moving Central Iowa forward. Since Prairie Meadows opened in 1989, we have strived to strengthen our communities through promoting economic development, jobs, agriculture, and tourism in our state. After reflecting on this record-breaking year in giving, we are grateful for the impact we see today and look forward to our growth opportunities ahead.





[prairiameadows.com](http://prairiameadows.com)

1 Prairie Meadows Drive ♦ Altoona, IA 50009

800.325.9015

We support responsible gaming. 800 BETS OFF